



## CRM Manager



ZP Services Ltd is the destination for experienced, determinate, hardworking and ambitious sales professionals seeking a rewarding career and lifestyle. ZP Services Ltd is an outsourcing company specializing in the management of strategic activities such as financial services and client relations.

### Job description

- Manage, Operate, analyse and optimize automation processes Assist and develop all automation initiatives
- Clearly communicate all CRM/Retention/Churn/E-mail plans and ensure all assets launch flawlessly.
- Develop and implement marketing strategies and plans to retain and activate existing customers.
- Manage existing customer segments and develop new ones, if necessary.
- Recommend models to improve metrics on email, direct mail and retention
- Manage suppliers on all creative development and provide strong guidance and feedback.
- Manage and optimize the design, content, targeting and messaging of CRM communications.
- Manage and distribute a comprehensive consumer calendar to communicate all planned CRM/activities using email, mobile, pop-ups, SMS, Automatic processes, events, etc.

### Requirements

- Proven success using and developing marketing solutions involving integrations between marketing automation, CRM, websites, and/or other digital marketing tools
- Bachelor's degree in marketing or related field
- Experience from an online company
- Fluent in English

**Training provided** No

### Any assistance with accommodation/relocation

- Relocation Package
- Paid flight ticket after three months in the company
- The tools and opportunities for a great career in the finance industry and other sectors.
- Medical insurance
- Lunch tickets after three months in the company

**Salary** 1500e + high bonuses

**Contract Type:** 2 year definite contract

**How the interviews will be held** Via Skype

**How to apply**

Job applications are to be sent to [eures.recruitment.jobspplus@gov.mt](mailto:eures.recruitment.jobspplus@gov.mt) with copy to [eures.grupomixto@sepe.es](mailto:eures.grupomixto@sepe.es) (CVs are to be submitted **in English, Ref. CRM Manager, ref. 341325**)

Deadline for applications on 7<sup>th</sup>.Dec.2018

**SUBVENCION PROGRAMA EUROPEO YOUR FIRST EURES JOB ( 18-35) & REACTIVATE (+35)**

Infórmate de las subvenciones para acudir a la entrevista, y/o para el posterior traslado a Malta si resultas contratado, requisitos y trámites a seguir en:

[https://www.sepe.es/contenidos/personas/encontrar\\_empleo/encontrar\\_empleo\\_europa/tu\\_primer\\_empleo\\_eures.html](https://www.sepe.es/contenidos/personas/encontrar_empleo/encontrar_empleo_europa/tu_primer_empleo_eures.html)

O contacta con el Consejero Eures de tu provincia:

[https://www.sepe.es/contenidos/personas/encontrar\\_empleo/encontrar\\_empleo\\_europa/consejeros.html](https://www.sepe.es/contenidos/personas/encontrar_empleo/encontrar_empleo_europa/consejeros.html)