

ITALIAN OR SPANISH SPEAKING MEDIA BUYER (1 posts)

JOB DESCRIPTION:

Identify the target audience for a particular media campaign and decide how best to communicate to that audience:

- Build long-term relationships with foreign digital publishers or online advertising platforms
- Negotiate with suppliers to obtain the best rates and most appropriate media spaces online;
- Optimize and monitor the effectiveness of the advertising campaign - to achieve the best ROI;
- Build online campaigns and day-to-day management including in depth data analysis and optimization.
- Work closely with the Sales, to achieve the lead quota, in correlation with the monthly advertising Budget

ESSENTIAL REQUIREMENTS:

- Fluent in Italian/Spanish-Excellent level (Spoken and written)
- Excellent level of English (Spoken and Written)
- Experience as a Media buyer- advantage
- Experience in Sales- advantage
- An excellent negotiation and analytic skills is a MUST

Any other benefits

- Salary : 1500 Euros per month + bonus

HOW TO APPLY:

Please send Letter +CV in English by email to eures.recruitment.jobsplus@gov.mt con copia a eures.grupomixto@sepe.es quoting the name of the vacancy Media Buyer- MALTA and the reference 333957 in the covering email.

Reference EURES: **333957**

Last date for applications: 19 may 2018